

Christopher Jennings MBA & USA Cycling Coach

It is with great passion and enthusiasm that I respectfully submit my application to serve on the Board of the Southern California – Nevada Cycling Association. The SCNCA since its inception in 2003 has been home to the largest number of cyclists in its region in the United States. Despite this, we are currently witnessing the decreasing popularity of racing while simultaneously Gran Fondos/Gravel/Fixed/Mass Start events are seeing growth at exorbitant rates. This is a unique time and we must capitalize on the opportunities before us to continue to provide for the riders in our region and their varied interests.

To this point I have been hosting Beginner Racing Programs in the local area with 10 BRP's completed by year end and looking forwards to another full schedule in the coming 2018 season. I am also currently serving as head coach for the University of California – Irvine Cycling Team. This is after serving in the role of Assistant Coach since 2012.

In my day job I am a Senior Financial Analyst in the Pharmaceutical industry and I enjoy the logic and efficiency that drives what I do. I, like many before me, enjoy the welcome distraction from the business by way of cycling and what it brings. The final project towards completing my MBA involved a variety of ways to monetize my cycling hobby including concepts related to rider involvement and introduction to the sport in a safe and responsible manner. It seems that the SCNCA is currently researching these same concepts and ideas.

As a member of the SCNCA Board of Directors I would seek to grow interest in the sport in a safe and responsible way while rewarding returning members with new friends, and better experiences. Expanding Skills Clinics to all types of riding styles and events, by way of seeking safe enjoyment for all riders. I would also look into working with USADA on expanding anti-doping practices as we are unmasking more riders almost monthly. Additionally I would seek to eradicate riders whom have established a negative racing history and endanger the wellbeing of those who seek enjoyment and wellbeing from the sport while balancing the needs of a career. Lastly I would encourage promoters to go beyond the weekend crits and seek to reestablish some of our lost road race courses, circuit races and stage races type events. Investigate merging a Gran Fondo with a Road Race for 2 day weekend events bringing in varied cycling styles. Years ago we raced the same Long Beach circuit as the Tour of California. Let's bring that back for 2018! If the biggest cycling race in the United States graces our area, let's pay it and the fans of the hobby & sport some respect!

Thank you for your time,

-Christopher R. Jennings (Bright)

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